

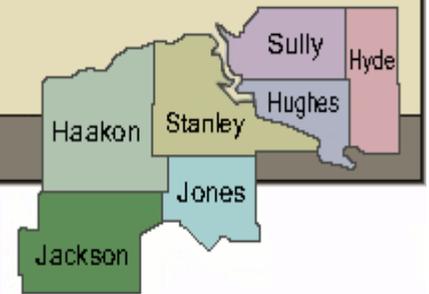
Central South Dakota Enhancement District

“Assisting Communities, Businesses and Individuals in Achieving Their Highest Economic Potential”

Volume 2, Issue 4
Fall, 2008

www.csded.org

PO Box 220, 110 West Missouri
Pierre, South Dakota 57501



Dates and Deadlines



Meetings:

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| November | 18-19—SD Housing Conference, Pierre |
| | 26-28—Thanksgiving, Office Closed |
| December | 25—Christmas Holiday, Office Closed |
| January | 1—News Year's Office Closed |
| | 21-22—2009 Governor's Tourism Conference, Pierre |
| | 24—County Day at the Legislature |

Application Deadline Reminders:

- 1) Hazard Mitigation Planning Grants—October 31
- 2) State Water Plan Applications-Deadlines are the 1st day of October, February, May, and August.
- 3) Consolidated Water Facility Construction Program
Deadlines are the 1st day of July, October, January and April.
- 4) Clean Water and Drinking Water SRF Loan Application Deadlines are the 15th day of July, October, January and April.
- 5) SDDENR Solid Waste Management Financing Program Deadlines are the 1st day of July, October, January and April.

Applications with No Deadlines

- Community Development Block Grant
- Rural Development Community Facility and Water and Wastewater loans and grants

2009 Governor's Conference on Tourism Slated

The 2009 Governor's Conference on Tourism, is scheduled for January 21-22 in Pierre. The theme of the 2009 conference is:

[Destination 2010: Making the Connection.](#)

"Tourism contributed more than \$2 billion to the state's economy last year and a big part of that success was the connection made with industry partners from across the state. We saw an 8.8 percent growth in visitor spending and job creation in the visitor industry was up, as well. This conference is an excellent opportunity for us to showcase those successes to the legislature and all of South Dakota," said Richard Benda, secretary of the Department of Tourism and State Development.

The conference will feature sessions on a variety of topics, including tips for online marketing, ideas for going green, agritourism partnerships and research tips. Director Melissa Bump will present plans for 2009, and Governor Mike Rounds will unveil the 2008 visitor spending figures during the Awards Night Gala and closing banquet, January 22.

Online registration for the 2009 conference opens on November 10. Continue to visit www.SDVisit.com and click on the Tourism Conference icon for updates.

The 2009 Governor's Conference on Tourism is a key component of Goal 1 of the 2010 initiative to double visitor spending in South Dakota.

SBA Develops Web Site for the 50-plus Entrepreneurs

The US Small Business Administration recently unveiled a new web site: www.sba.gov/50plusentrepreneur which features interactive information and links to help 50-plus entrepreneurs consider the benefits and rewards of business ownership and to help them make informed choices about business ownership.

The website is intended to help users evaluate the reasons for business ownership after age 50, the risks involved, and how to devise a plan of action at every phase of business development.



Director's Notes



Change and visioning is often difficult in order to achieve what we want and how to get there. At two conferences/training sessions I attended recently Change and Why People Resist Change was discussed. Looking Beyond the Horizon: Dynamic Visions and Planning for Success was discussed by Myles C Rademan of Rademan & Associates at the Economic Development Administration Conference in Denver that I attended in September. Rademan indicated that people often resist change simply because they don't know, not able or not willing. Often people will try to go back to what was if change confuses them. In November, Bob Ash of Life Lesson Seminars addressed the topic at the South Dakota Chamber and Economic Development Council seminar. Ash indicated that there are six basic reasons people resist change according. While not in any particular reason they include:

Integrity—People don't believe the proposed change is for the best. They have considered the change with an open mind, and simply don't think the proposed change is for the best.

Fear—People feel threatened by the change. They can fear the unknown, failure, the loss of control, or position or powers. Some might even fear success. The fear may be real or imagined, but in either case, the fear is real to the perceiver.

Communication—People lack information regarding the change. They may not be informed about the reasons for the change. If people don't have accurate information, the void will be filled with speculation, rumor, or gossip.

Pace—People may think the proposed change is happening too fast—we can't keep up with this pace, it is just too fast. OR People may think the pace is too slow—why can't we make a decision and move forward, so nothing happens.

History—People may resist the proposed change because of how things were done in the past. Because past change was handled poorly, any change being proposed will most likely meet with resistance. This is especially true if the current change proposal is being led by people who led prior change attempts poorly.

Stress—Some people may resist change because they don't think they can handle any additional items at the present. They are already stressed, spinning too many plates, when somebody wants to give them still another plate in the form of more change.

While "Change is Inevitable" as the world is an ever changing thing, we should try to remember that successful communities indicated by Rademan have respect for the past, a sense of belong and place, a desire to converse civilly, high levels of trust and involvement, a realistic eye on the future, understanding of economic realities, a willingness to tax and invest, a desire to be inclusive and fair, a commitment to train new leaders and finally leaders who are willing to act. So my question or thought for you is Where Is Your Community in the scheme of things?



Governor’s House Program

Do you know someone who:

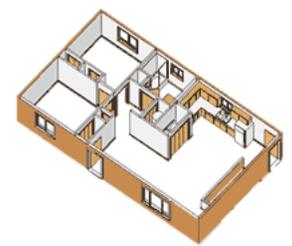
- ✓ IS having trouble finding a place to live where they work?
- ✓ IS renting an apartment that doesn’t fit their family’s needs anymore?
- ✓ IS having trouble finding a quality home at an affordable price?
- ✓ WOULD like to stay in their hometown and be able to purchase a new house?

PURCHASING A GOVERNOR’S HOUSE MAY BE THEIR OPPORTUNITY TO BECOME A HOME OWNER!

Income Qualifications Apply!

This 2 bedroom, 1 bath home is 1,008 square feet energy efficient homes comes complete with kitchen cupboards, bathroom fixtures, a furnace, hot water heater, and washer and dryer hook-ups. The house does not come with appliances or floor coverings.

Purchaser is responsible for financing the house like any other house you might purchase. Purchaser is responsible for purchase of home, lot/land costs, foundation/basement, floor coverings, appliances, entrance steps, utility connections and hook-up fees, building permits, plus, sidewalks, driveway, curb and gutter as applicable.



To learn more about the Governor’s House Program or if you know someone who might want to purchase the home, please have them contact the CSDED’s staff at 773-2780 or by e-mail enhancement@csded.org

Photos and house layout from SDHDA website

CSDED Officers/Executive Committee

- Vikki, Day, Chairman, Highmore
- John Hart, Vice-Chairman, Philip
- David Page, Secretary/Treasurer, Fort Pierre
- David Neuharth, Stanley County
- Monte Anker, Jones County

CSDED Staff

- Marlene Knutson, Executive Director
605-773-2782
mknutson@csded.org
- Justin Poile, Planner
605-773-2785
justin@csded.org

- Gladys Nye, Experience Works’ Assistant
General Office Phone and e-mail
605-773-2780
enhancement@csded.org

Central South Dakota Enhancement District’s Mission: Working together to improve the quality of life within our region.

CSDED members and staff strive to create wealth and lessen poverty from a “wholistic” approach by promoting a favorable business environment, while attracting private capital and jobs through capacity-building, infrastructure development, planning, research and strategic initiatives.

The CSDED newsletter pertains to items of interest to CSDED members and those we serve. This newsletter is funded in part by the Economic Development Administration.



Central South Dakota
Enhancement District

PO Box 220 - 110 W Missouri Ave
Pierre, South Dakota 57501



Happy New Year!!!